Agency: AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314 CPE: 521/959/7955

Changes as of: 9/28/2016 at 1:08 PM Flight: 9/28/16 - 10/3/16

Advertiser: TRUMP, DONALD Product: Ohio

Primary Demo: Adults 18+ Office: WASHINGTON

Market: Cincinnati

Version: Highlighting Revision 2
Station: WSTR

LOR 264 STONO

Total \$: \$4,220.00 Total Spots: 29

Total CPP: \$90.17 Total GRP: 46.8 Traffic #: 2645660

Separation:

125 West 55th St New York, NY 10019

Buyer: MediaAssistant, AMAG Salesperson: ALEXANDRA BRADLEY 202-955-5342

Agency Order #: 5424634

Con Type: POLITICAL/VOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342

Comments: MOVED 7 SPOTS FROM THU-FRI TO MONDAY. MAX SEP FOR 2X IN 30 MIN SHOW, DO YOUR BEST. PLS CNF

	œ	REV 7	REV 6	REV 5	REV 4	REV 3	REV 2	REV 1	#	
	Sa 8 12n-4p	M-F REV 7 7p-7:30p	W-F,M-Tu REV 6 10p-10:30p	W-F,M-Tu REV 5 7:30p-8p	W-F,M-Tu REV 4 6:30p-7p	W-F,M-Tu REV 3 6p-6:30p	W-F,M-Tu REV 2 8a-9a	W-F,M-Tu 1 7a-8a	# Day/Time	
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	movie	Big Bang	LCL12-10-STR64	BG BNG THRY B	FAMILY FEUD B	FAMILY FEUD	GD MRN CINN@8A	GD MRN CINN@7A	Program	
	\$20.00	\$325.00	\$200.00	\$300.00	\$150.00	\$150.00	\$35.00	\$35.00	Rate	
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Contract # 25318203 Agency: AMER MEDIA & ADVOCACY GROUP CPE: 521/959/7955

815 SLATERS LANE ALEXANDRIA, VA 22314 Agency Order #: 5424634 Product: Ohio

Advertiser: TRUMP, DONALD Flight: 9/28/16 - 10/3/16

Changes as of: 9/28/2016 at 1:08 PM

Primary Demo: Adults 18+

Office: WASHINGTON

Station: WSTR Market: Cincinnati

Version: Highlighting Revision 2

Total Spots:

29 \$4,220.00

Total \$:

Separation: Traffic #: 2645660

Total GRP: Total CPP: \$90.17

46.8

Con Type: POLITICAL/VOTE Assistant: ALEXANDRA BRADLEY 202-955-5342

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Buyer: MediaAssistant, AMAG

Order Level Comments

REVISED ORDER. NOTE-RATE CHANGES OK PER BUYER, ADDED SPOTS ON THIS ONE TO SPEND MONEY. PLS CNF MOVED 7 SPOTS FROM THU-FRI TO MONDAY, MAX SEP FOR 2X IN 30 MIN SHOW, DO YOUR BEST. PLS CNF Special Instructions

125 West 55th St New York, NY 10019

09/28/16 1:08 PM Date/Time

Added by

Comment

09/26/16 5:45 PM

ALEXANDRA BRADLEY ALEXANDRA BRADLEY

09/26/16 10:03 AM | ALEXANDRA BRADLEY 09/26/16 5:27 PM System Separation: 30 Notice Received.

Market Budget: \$140,667 WSTR Share: Comment: WKRC: 41% WLWT: 19% WCPO: 24% 3% Competitive Information

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Total	2016-Oct	Month
29	29	Monthly Summary Spots
\$4,220.00	\$4,220.00	mary Dollars

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Trans	Created/Received Created by	Created by	Status	Spot+	Spot+ Spot-	\$ Chg	\$ Chg Contract \$ Comment
Revision	9/28/16 1:08 PM	9/28/16 1:08 PM ALEXANDRA BRADLEY Revised	Revised			\$0	Changes: Comments from REVISED ORDER. NOTE-RATE CHANGES OK PER BUYER, ADDED SPOTS ON THIS ONE TO SPEND MONEY. PLS CNF to MOVED 7 SPOTS FROM THU-FRI TO MONDAY. MAX SEP FOR 2X IN 30 MIN SHOW, DO \$4,220.00 YOUR BEST. PLS CNF. 7 buylines added or modified.
LYGATOLOT	0120101.001181						
							GRPs from 44.4 to 46.8, Comments from Separation: 30 to REVISED ORDER. NOTE-RATE CHANGES OK PER BUYER, ADDED SPOTS ON THIS ONE TO SPEND
Revision	9/26/16 5:45 PM	9/26/16 5:45 PM ALEXANDRA BRADLEY Confirmed	Confirmed	5		\$0	\$4,220.00 MONEY. PLS CNF. 6 buylines added or modified.
Queued for							
Electronic	9/26/16 10:03 AM					\$0	\$0
New	9/26/16 10:03 AM	9/26/16 10:03 AM ALEXANDRA BRADLEY Confirmed	Confirmed	24		\$4,220.00	\$4,220.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WSTR 1906 Highlands Ave Cincinnati, OH 45219

Agency

Brand Product

815 Slaters Alexandria American

> Advertiser Schedule Dates Contract # 2645660

American Media & Advocacy Group (9105) Donald Trump for President-R (107314) 09/28/16-10/03/16

521/959/7955 (865852) POLITICAL CANDIDATE (ns) (1186)

Demo Headline #

CO-OP Last Modified Date Entered Entered By 09/29/16 Rita Schmidgall A18+ ECR25318203 8 09/27/16

> By Broadcast Month Cincinnati (WSTR) Spots

Rate

Grand Total:	Oct. 2016
27	27
\$4,195.00	\$4,195.00

Alexandria, VA 22314 Account Types Billing Type Comments Comments Comments Billing Type Comments Comments Comments Line Type / Break Type (Ref #) 1.0 Normal Line / SPOT (1-1.1) 2.0 Normal Line / SPOT (1-1.1) 2.0 Normal Line / SPOT (1-1.1) 2.0 Normal Line / SPOT (1-1.1) 3.306 4.1 Revised Line / SPOT (1-1.1) 10/03/16-10/03/16 3.308 4.2 Normal Line / SPOT (2-1.3) 4.3 Normal Line / SPOT (2-1.3) 6.0 Normal Line / SPOT (2-1.3) 8.0 Revised Line / SPOT (2-1.3) 10/03/16-10/03/16 3.308 8.1 Revised Line / SPOT (2-1.3) 10/03/16-10/03/16 3.308 3.308 8.1 Revised Line / SPOT (2-1.3) 10/03/16-10/03/16 3.308 3.308 3.308 3.308 3.308 3.308 3.308 3.308 3.308 3.308 3.308 3.308 3.308 3.308 3.308 3.308 3.308 3.308	American M	
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Entered 9/27/16 9/27/16 9/28/16 9/27/16 9/27/16 9/27/16		

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Agen



Agency

Advertiser Schedule Dates Contract #

Product

1906 Highlands Ave Cincinnati, OH 45219

Brand

Alexandria, VA 22314 815 Slaters Ln American Media & Advocacy Group WSTA

Comments

Separation: 30 REP-ALEXANDRA BRADLEY

Billing Type Account Types

Weekly/Irregular

National/Political Candidate Agency BRD

Sales Tax

Net Total

\$3,565.75

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521/959/7955

Phone/Fax **Buyer Name** Sales Office Salesperson

09/28/16-10/03/16 Millennium/DC, Washington DC (1108) 521/959/7955 (865852) POLITICAL CANDIDATE (ns) (1186) Donald Trump for President-R (107314) MediaAssistant,, American Media & Advocacy Group (9105) 2645660 Millennium Washington DC Demo Order Type Commission Commission % Package Deal 6-65 6-65 **Entered By** Date Entered Headline # Last Modified \$629.25 15.00 A18+ ECR25318203 8 Rita Schmidgall 09/29/16 09/27/16 Normal

> Oct. 2016 Grand Total: Cincinnati (WSTR)
> By Broadcast Month 27 \$4,195.00 \$4,195.00

Accepted		17.0	16.2	16.1	16.0	14.0	13.0	12.2	12.1	12.0	10.0	9.0	8.2	Line	
Accepted-Agency/Advertiser:		17.0 Normal Line / Access (5-3.4)	16.2 Normal Line / Access (4-2.2)	16.1 Revised Line / Access (4-2.2)	16.0 Revised Line / Access (4-2.2)	14.0 Normal Line / Access (4-2.2)	13.0 Normal Line / Access (4-2.2)	12.2 Normal Line / Access (3-1.6)	12.1 Revised Line / Access (3-1.6)	12.0 Revised Line / Access (3-1.6)	10.0 Normal Line / Access (3-1.6)	9.0 Normal Line / Access (3-1.6)	8.2 Normal Line / SPOT (2-1.3)	Line Type / Break Type (Ref #)	
		09/28/16-09/28/16	10/03/16-10/03/16	10/03/16-10/03/16	10/03/16-10/03/16	09/29/16-09/29/16	09/28/16-09/28/16	10/03/16-10/03/16	10/03/16-10/03/16	10/03/16-10/03/16	09/29/16-09/29/16	09/28/16-09/28/16	10/03/16-10/03/16	Dates	
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		BG BNG THRY B	FAMILY FEUD B	FAMILY FEUD B	FAMILY FEUD B	FAMILY FEUD B	FAMILY FEUD B	FAMILY FEUD	FAMILY FEUD	FAMILY FEUD	FAMILY FEUD	FAMILY FEUD	GD MRN CINN@8A	Comments	
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1906 Highlands Ave Cincinnati, OH 45219

Agency Advertiser

Brand Product

521/959/7955 (865852)

815 Slaters Ln Alexandria, VA 22314 American Media & Advocacy Group

Comments

Billing Type Account Types

Weekly/Irregular

National/Political Candidate Agency BRD

Sales Tax

521/959/7955

MediaAssistant,,

Millennium Washington DC

Separation: 30 REP-ALEXANDRA BRADLEY

Phone/Fax **Buyer Name** Sales Office Salesperson

Contract # POLITICAL CANDIDATE (ns) (1186) American Media & Advocacy Group (9105) Donald Trump for President-R (107314) 09/28/16-10/03/16 2645660 CO-OP Entered By Last Modified Date Entered 8 09/29/16 09/27/16

Schedule Dates

Millennium/DC, Washington DC (1108) Demo Net Total Commission Commission % Package Deal Order Type Headline # \$3,565.75 \$629.25 15.00 A18+ Normal

ECR25318203 Rita Schmidgall

Cincinnati (WSTR)
By Broadcast Month Spots 27

Rate \$4.195.00

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\ccepted			26.0	25.0	24.1	24.0	22.0	21.0	20.1	20.0	18.0	Line
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			9/28/16	9/28/16	9/28/16	9/27/16	9/27/16	9/27/16	9/28/16	9/27/16	9/27/16	Entered

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WSTR 1906 Highlands Ave Cincinnati, OH 45219

Agency

Advertiser Schedule Dates

Product

Brand

Alexandria, VA 22314 815 Slaters Ln American Media & Advocacy Group

> Phone/Fax **Buyer Name** Sales Office Salesperson

Comments Billing Type Account Types CPE

Separation: 30 REP-ALEXANDRA BRADLEY

Weekly/Irregular

National/Political Candidate Agency BRD

521/959/7955

Net Total Sales Tax

Commission

\$629.25 \$3,565.75

Commission %

15.00

MediaAssistant,,

Contract # POLITICAL CANDIDATE (ns) (1186) Millennium Washington DC Millennium/DC, Washington DC (1108) 521/959/7955 (865852) American Media & Advocacy Group (9105) Donald Trump for President-R (107314) 09/28/16-10/03/16 2645660 Demo Order Type **Entered By** Date Entered Headline # CO-OP Last Modified 09/27/16 A18+ ECR25318203 Rita Schmidgall 09/29/16 Normal

Package Deal

Cincinnati (WSTR)
By Broadcast Month Oct. 2016 Grand Total: Spots 27 27

\$4,195.00 \$4,195.00

			, , ,	
Accepted-		27.0	Line	
Accepted-Agency/Advertiser:		27.0 Normal Line / Access	Line Type / Break Type (Ref #)	
		09/30/16-09/30/16	Dates	
		7	Sec	
Date:		:30	Sec Length	
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Comments:		\$0.00	Total	
		\$0.00 Cincinnati (WSTR)	Station	
		Spot has a value of \$300 as 9/29/16 rebate	Comments	
		9/29/	Entered	
		16	red	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 08:26 AM on Monday, October 3 2016